ORDER

103288 **Orders** Order / Rev: Alt Order #: 06825828 Product Desc: NRCC IE 2012 Estimate: 2603 Flight Dates: 10/12/12 - 10/18/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 07/17/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: National Republican Congressional C Demographic: A35+ New Business Thru: **Product Codes:** PLI2 Order Separation: 00:15:00 Priority: SELECT PRIORITY CODE

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	-10/18/12	163-	\$147,725.00	\$125,566.25

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	163	\$147,725.00	\$125,566.25	- 0.00
Totals	163	\$147,725.00	\$125,566.25	0.00

Advertiser External ID:

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$147,725.00
Market	100%	\$399 256 76

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,836.49
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,888.51
KTUD	0%	\$0.00
KVVU	22%	\$87,836.49
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,970.27

Ln Ch Start End	Inventory Code	Break Start/End 1	Time Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
	2 M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wa		F	:30 2	\$400.001	0.00 NM 2	\$800.00
WAKE W/WAGNRS1 <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12		s <u>/Week Rate</u> 2 \$400.00	Rating 0.00				

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Order / Rev:

103288

Advertiser:

National Republican Congressional Com

Alt Order #: Flight Dates: 06825828

Product Desc:

NRCC IE 2012

10/12/12 - 10/18/12

Estimate:

2603

KSNV

l n	Ch	Start	End	Inventory Code	Break	Start/End 1	Γime	Days	Len Sp	nte	Rate Pri	Pta Tuno	Snote	Amount
E 1	KSNV		2 10/12/12	M-F 5-6a WakeU		5-6a	IIIIC	F	:30	2	\$400,001	0.00 NM	3pots 2	Amount \$800.00
				M-F 5-6a WakeU	•	J-0a		,	.50	2	φ 4 00.00 Ι	0.00 INIVI	2	\$800.00
		W/WAGI .rt Date		Wookdove	Spoto/Mook	Data	Dati							
W	<u>318</u> eek: 10/		End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$400.00	Rati 0	<u>ng</u> .00						
E 2	KSNV	10/15/1		M-F 5-6a WakeU		5-6a		M	:30	2	\$400.001	0.00 NM	2	\$800.00
				M-F 5-6a WakeU	•								~	4000.00
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١٨/	<u>Sta</u> /eek: 10	rt Date	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$400.00	Rati	<u>ng</u> .00						
				M-F 5-6a WakeU		5-6a	- 0	-T	:30	2	\$400.001	0.00 NM	2	\$800.00
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		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rati</u>							
144	/eek: 10/		10/21/12	-T M-F 5-6a WakeU	2	\$400.00	0	.00			0.400.004		_	
⊏ 4	KONV	10/1//1	2 10/1//12	M-F 5-6a WakeU		5-6a		W	:30	2	\$400.001	0.00 NM	2	\$800.00
	WAKE	w/wagi	NRS1	5 52 7121(00	p 117 Tragnois									
		<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rati</u>	<u>ng</u>						
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E 5	KSNV	10/18/1	2 10/18/12	M-F 5-6a WakeU	U	5-6a		T	:30	2	\$400.001	0.00 NM	2	\$800,00
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		rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	na						
W	eek: 10/	15/12	10/21/12	T	2	\$400.00		.00						
E 6	KSNV	10/12/1	2 10/12/12	M-F 6-7a WakeU	w/Wa@M	6-7a		F	:30	2	\$725.001	0.00 NM	2	\$1,450.00
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		W/WAGI rt Date	NRS2 End Date	Mookdova	Chatalillask	Data	Deti							
W	<u>ى.د</u> /eek: 10		10/21/12	<u>Weekdays</u> M~~~~~	Spots/Week 2	<u>Rate</u> \$725.00	<u>Rati</u> 0	<u>ng</u> .00						
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				M-F 6-7a WakeU							,	7.75	_	V1 ,100,00
		W/WAGI												
۱۸/	<u>Sta</u> /eek: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$725.00	<u>Rati</u>	<u>ng</u> .00						
			2 10/17/12	M-F 6-7a WakeUp		6-7a		W	:30	2	\$725.001	0.00 NM	2	\$1,450.00
- "				M-F 6-7a WakeU	•	0 7 4		VY	.50	4	Ψ1 25.00 T	O.OO INIVI	2	φ1,430.00
		W/WAGI			_									
141		rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rati							
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	WAKE!	W/WAGI	NRS2	o . o . raile o	p in Fragilioio									
		<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rati	ng						
	eek: 10/		10/21/12	T	2	\$725.00	0	.00						
E 11	KSNV	10/12/1	2 10/12/12	Today Show	CM	658a-9am		F	:30	4	\$900.001	0.00 NM	4	\$3,600.00
	TODAY	SHW		Today Show		,								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rati	ng						
W	eek: 10/		10/14/12	F	4	\$900.00		.00						
E 12	KSNV	10/15/1	2 10/15/12	Today Show	СМ	658a-9am		M	:30	4	\$900.001	0.00 NM	4	\$3,600.00
	TODAY	SHW		Today Show										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	na						
W	eek: 10/	-	10/21/12	M	4	\$900,00		.00						
			2 10/16/12		СМ	658a-9am		-T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
												•		

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KSNV

Order / Rev:

103288

288

Advertiser:

National Republican Congressional Com

Alt Order #: 06825828

06825828

Product Desc:

NRCC IE 2012

Flight Dates: 10/12/12 - 10/18/12 E

Estimate:

2603

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Today Show **Today Show TODAY SHW** Start Date End Date **Weekdays** Spots/Week Rate Rating 10/21/12 Week: 10/15/12 \$900.00 0.00 E14 K\$NV 10/17/12 10/17/12 **Today Show** CM 658a-9am :30 \$900.001 0.00 NM \$3,600.00 **Today Show TODAY SHW** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 --w---10/21/12 \$900.00 0.00 E 15 KSNV 10/18/12 10/18/12 **Today Show** CM 658a-9am ---T---:30 \$900,001 0.00 NM \$3,600.00 **Today Show** TODAY SHW Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 ---T---Week: 10/15/12 0.00 \$900.00 E 16 KSNV 10/13/12 10/13/12 News 3 Sunrise - SATURIM ----S-:30 \$375.001 0.00 NM 6a-7a 2 \$750.00 2 News 3 Sunrise SATURDAY NW3 AT SUNRISE Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$375.00 0.00 E 17 KSNV 10/13/12 10/13/12 Saturday Today CM 7a-9am ----S-:30 \$625.001 0.00 NM \$2,500.00 Saturday Today SATURDAY TODAY Start Date End Date Weekdays Spots/Week Rate Rating 10/14/12 Week: 10/08/12 ----S-\$625.00 E 18 KSNV 10/14/12 10/14/12 News 3 Sunrise - SUND&M 6a-7a -----:30 \$375.001 0.00 NM 2 \$750.00 News-3 Sunrise SUNDAY-NW3-SUNRS WKND Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 ----S Week: 10/08/12 \$375.00 0.00 E19 KSNV 10/14/12 10/14/12 Sunday Today CM ----5 7a-8am \$500,001 0.00 NM 2 \$1,000.00 Sunday Today SUN TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 ----S 10/14/12 \$500.00 0.00 E 20 KSNV 10/12/12 10/12/12 M-F Today Show II 3rd HBM 9-10a ----F--\$425.001 :30 2 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date End Date **Weekdays** Spots/Week Rate Rating --F-10/14/12 Week: 10/08/12 \$425.00 0.00 E 21 KSNV 10/15/12 10/15/12 M-F Today Show II 3rd HDM \$850.00 9-10a M----:30 2 \$425.001 0.00 NM 2 M-F Today Show II **TODAY SHW2** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$425.00 0.00 E 22 KSNV 10/16/12 10/16/12 M-F Today Show II 3rd HGM :30 9-10a -T----2 \$425.001 0.00 NM 2 \$850,00 M-F Today Show II **TODAY SHW2** Start Date **End Date** Weekdays Spots/Week Rate Rating -T----Week: 10/15/12 10/21/12 \$425.00 0.00E 23 KSNV 10/17/12 10/17/12 M-F Today Show II 3rd HBM 9-10a --W----:30 2 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$425.00 0.00 E 24 KSNV 10/18/12 10/18/12 M-F Today Show II 3rd HBM 9-10a ---T---:30 2 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$425.00 0.00 E 25 KSNV 10/12/12 10/12/12 CM 10am-11am ----F--:30 2 \$325.001 0.00 NM 2 \$650.00

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Order / Rev:

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Alt Order #: Flight Dates:

06825828

10/12/12 - 10/18/12

Product Desc:

NRCC IE 2012

Estimate: 26

2603

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Today Show III 4th H Today 4th Hour **TODAY SHW3** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$325.00 0.00 E 26 KSNV 10/15/12 10/15/12 M-F Today Show III 4th ISM 10am-11am :30 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date End Date Weekdays Spots/Week Rate Rating M-----Week: 10/15/12 10/21/12 \$325.00 0.00 E 27 KSNV 10/16/12 10/16/12 M-F Today Show III 4th ISM 10am-11am -T----:30 2 \$325,001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3 End Date** Start Date Weekdays Spots/Week Rate Rating 10/21/12 -T----Week: 10/15/12 \$325.00 0.00M-F Today Show III 4th 16M E 28 KSNV 10/17/12 10/17/12 10am-11am --W----:30 2 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$325.00 0.00 E 29 KSNV 10/18/12 10/18/12 M-F Today Show III 4th IBM 10am-11am ---T---:30 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating ~--T---Week: 10/15/12 10/21/12 \$325.00 0.00 E 30 KSNV 10/12/12 10/12/12 Rachael Ray CM 11am-12pm :30 \$325.001 0.00 NM \$650.00 Rachael Ray RACHAEL RAY End Date Start Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/08/12 10/14/12 ---F-\$325.00 0.00 E31 KSNV 10/15/12 10/15/12 Rachael Ray CM 11am-12pm :30 \$325,001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M----\$325.00 0.00 E 32 KSNV 10/16/12 10/16/12 Rachael Ray CM 11am-12pm :30 \$325.001 0.00 NM 2 2 \$650.00 Rachael Ray RACHAEL RAY End Date Start Date **Weekdays** Spots/Week Rate Rating 10/21/12 \$325.00 Week: 10/15/12 0.00 E 33 KSNV 10/17/12 10/17/12 Rachael Ray CM 11am-12pm ------:30 2 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W----\$325.00 0.00 E34 KSNV 10/18/12 10/18/12 Rachael Ray CM ---T---:30 \$325.001 2 11am-12pm 2 0.00 NM \$650.00 Rachael Ray RACHAEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$325.00 0.00 E 35 KSNV 10/12/12 10/12/12 The Agenda 1230pm CM 1230-1p :30 \$325.001 0.00 NM 1 \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$325.00 0.00 E36 KSNV 10/15/12 10/15/12 The Agenda 1230pm CM 1230-1p M-----:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M-----\$325.00 0.00 E37 KSNV 10/16/12 10/16/12 CM 1230-1p -T----:30 \$325.001 0.00 NM \$325.00 1

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10/12/12 - 10/18/12

Estimate:

2603

NRCC IE 2012

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
			The Agenda 1230				· -			•		
NEWS	3 AT NO	ON	The Agenda 1230	Upm								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
Week: 10	/15/12	10/21/12	-T	1	\$325.00	0.00						
E38 KSNV			The Agenda 1230 The Agenda 1230	-	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
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E 39 KSNV			The Agenda 1230 The Agenda 1230	•	1230-1p	T+++	:30	1	\$325.001	0.00 NM	1	\$325,00
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<u>عد</u> Week: 10		10/21/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 40 KSNV				ATURIDM	9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
	3 TDY-W		News 3 Today - 5			-		·	4000,001		·	φοσσ,σσ
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/08/12	10/14/12	S-	1	\$500.00	0.00				,		
E41 KSNV			News 3 Today Wi News 3 Today	knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
	3 TDY-W											
<u>St</u> Week: 10	art Date	<u>End Date</u> 10/14/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
		2 10/14/12		<u>.</u>	9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
								. ~			····	
CHRIS	MATTHE	EWS										
<u>St</u> : Week: 10	art <u>Date</u> //08/12	End Date 10/14/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500. 00	Rating 0.00						
E43 KSNV	10/12/1	2 10/12/12		CM	3-4p	F	:30	2	\$450.001	0.00 NM	2	\$900.00
DR, PI	411		Dr Phil									
	art Date	End Date 10/14/12	Weekdays	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 44 KSNV				CM	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PI			Dr Phil	· · · ·	• .p		,00	-	V 100.007	0.00 74141		ψ000.00
<u>St</u> Week: 10	art <u>Date</u>)/15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E45 KSNV	10/16/1	2 10/16/12	Dr. Phil	CM	3-4p	-T	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. Pł	HL		Dr Phil									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	-T	2	\$450.00	0.00						
		12 10/17/12	Dr. Phil Dr Phil	CM	3-4p	W	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. Pł		End Dete	Mantel	Omete AAI- ci-	D-4-	Dotina						
<u>ىء</u> Week: 10	art Date 1/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> W	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 47 KSNV				CM	3-4p	T	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PI			Dr Phil		- 1				*		_	*******
	art Date	End Date 10/21/12	Weekdays	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
			News 3 at 430pm		430-5pm	0.00	:30	1	\$725.001	0.00 NM	1	\$725.00
			News 3 at 4:30PI		,				•			
NEWS												
	art Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 10 E 49 KSNV		10/14/12	· - r	CM	\$725.00 430-5pm	0.00 M	:30	1	\$725.001	0.00 NM	1	\$725.00
F49 VONV	10/10/1	14 10/10/12		CIVI	400-opm	[v]	.50	1	φ/25,001	U.UU NIVI	1	φ/∠5.U0

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KSNV

Order / Rev:

103288

Advertiser:

National Republican Congressional Com

Alt Order#:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			News 3 at 430pm News 3 at 4:30PN									
NEWS												
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/		10/21/12 2 10/16/12	News 3 at 430pm	CM	\$725.00 430-5pm	0.00 -T	:30	1	\$725.001	0.00 NM	4	\$725.00
200 110111	10/10/1	2 10/10/12	News 3 at 4:30PN		400-0pm	'	.50	'	Ψ125.00 i	U.OO INIVI	'	\$125.00
NEWS												
<u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week	Rate	Rating						
			News 3 at 430pm	CM	\$725.00 430-5pm	0.00 W	:30	1	\$725.001	0.00 NM	1	\$725.00
LOT NOW	10/11/1	2 10/1//12	News 3 at 4:30PN		400°0pm	vv	.50	'	ψ/ 25.00 1	U.OU INIVI	'	\$123.00
NEWS												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	News 3 at 430pm	CM	\$725.00 430-5pm	0.00	:30	1	\$725.001	0.00 NM	1	\$725.00
L 02 NOIT	(0,10,1	2 10/10/12	News 3 at 4:30PN		400-0pm	•	.50	'	Ψ120.001	0.00 NW	1	\$725.00
NEWS												
<u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$725.00	Rating						
			M-F Early News	CM	5-630p	0.00 F	:30	3	\$1,200.001	0.00 NM	3	\$2 GOO OO
00 110147	10/12/1	2 10/12/12	M-F Early News	OW	3-030p	-	.50	3	φ1,200.001	U.UU INIVI	3	\$3,600.00
NEWS	3		-									
	rt Date	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 10/			M-F Early News	CM	\$1,200.00 5-630p	0.00 M	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
204 (014)			~				.50	J	φ1,200.00 i	U.OU INIVI		φ3,600.00
NEWS	3											
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 10/		2 10/16/12	M-F Early News	CM	\$1,200.00 5-630p	0.00 -T	:30	3	\$1,200.001	0.00 NM	3	¢2 600 00
L 35 1(5)11	10/10/1	2 10/10/12	M-F Early News	Olvi	3-000p	-,	.50	J	φι,200.00 ι	U.UU INIVI	3	\$3,600.00
NEWS												
	rt Date	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week	Rate	Rating						
Week: 10/			M-F Early News	S CM	\$1,200.00 5-630p	0.00	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
	10/1//1	2 10/1//12	M-F Early News	Olvi	0-000p	yy	.50	J	Ψ1,200.001	U.UU INIVI	3	ψ5,000.00
NEWS	3											
<u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u>	Rating						
			M-F Early News	CM	\$1,200.00 5-630p	0.00	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
2.07 110117	10, 10, 1	2 10/10/12	M-F Early News	OW	0 000p	'	.00	J	Ψ1,200.001	0.00 1417	5	ψο,οοο.σο
NEWS												
<u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week	Rate	<u>Rating</u> 0.00				:		
E 58 KSNV			M-F Jeopardy	CM	\$1,200.00 630-7P	F	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
200 1011	10/12/1	2 (0)12112	M-F Jeopardy	Olvi	000 /1	'	.00	'	Ψ1,000.001	0.00 14141	'	ψ1,000.00
JEOPA												
	rt Date	<u>End Date</u> 1 0 /14/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$1,300.00	Rating						
Week: 10/			M-F Jeopardy	CM	630-7P	0.00 M	:30	1	\$1,300,001	0.00 NM	1	\$1,300.00
200 1011	10,10,1	2 10/10/12	M-F Jeopardy	OW	000-11	17	.00		1 00,000,1 \$	0.00 (4)41	'	Ψ1,300.00
JEOPA			, ,									
	rt Date	End Date	<u>Weekdays</u> Maaaaa	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M-F Jeopardy	1 CM	\$1,300.00 630-7P	0,00 -T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
F 00 1/014A	10/10/1	a 10/10/12	M-F Jeopardy	OW	300-71	••••	.50	'	ψ1,000.001	U,UU INNI	'	φ1,500.00
JEOPA												
	rt Date	End Date	<u>Weekdays</u> -T	Spots/Week		Rating						
Week: 10/ E 61 KSNV		10/21/12 2 10/17/12		CM	\$1,300.00 630-7P	0.00 W	:30	1	\$1,300.001	0,00 NM	1	\$1,300.00
E OT TOHY	10/11/1	- 19/1///Z		OW	500 /1	**	,50	'	Ψ1 ₁ 000,001	O,OO INDI	t	Ψ1,000.00

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KSNV

Order / Rev:

103288

Advertiser:

National Republican Congressional Com

Alt Order#:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots Rate Pri	Rtg Type Sg	oots	Amount
			M-F Jeopardy			•					·
JEOPA	RDY		M-F Jeopardy								
	rt Date	<u>End Date</u> 10/21/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00					
		12 10/18/12	M-F Jeopardy M-F Jeopardy	СМ	630-7P	нннТчнн	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA <u>Sta</u> Week: 10	ırt Date	End Date 10/21/12	Weekdays T	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					-
E63 KSNV	10/12/1	12 10/12/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	FORTN		181	01-011-	D-4-	D-4/					
<u>δτε</u> Week: 10	urt Date /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
E 64 KSNV				CM	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL	FORTN	NE	M-F Wheel of Fo	rtune							
	urt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating					
Week: 10/ E 65 KSNV		10/21/12		CM	\$1,300.00 7-730pm	0.00 -T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	-FORTN		M-F Wheel of Fo		7-730pm	-1	.30	1 \$1,500.001	0.00 14101	'	φ1,300.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/21/12	-Т	1	\$1,300.00	0.00					
E 66 KSNV				CM	7-730pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	FORTN		- M-F Wheel of Fo	πune						**** - * * * * * * * * * * * * * * * *	
	art Date	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00			i		
E 67 KSNV	10/18/1	12 10/18/12	M-F Wheel	CM	7-730pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	L-FORTN		M-F Wheel of Fo								
Week: 10		End Date 10/21/12	<u>Weekdays</u>		\$1,300.00	Rating 0.00					
E 68 KSNV NEWS		12 10/13/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm	S-	:30	1 \$425.001	0.00 NM	1	\$425.00
	art Date	End Date 10/14/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00					
		12 10/13/12	Weekend Jeopar WKND Jeop/Wh	-	630-730pm	S	:30	2 \$525.001	0.00 NM	2	\$1, 0 50.00
JEOPA				0 4 444 1	D (5.4					
Sta Week: 10	art Date /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> S-	Spots/Week 2		<u>Rating</u> 0.00					
P			Mon PR 8-10p Monday Prime 8-	CM	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
THE V	DICE		,	•							
<u>Sta</u> Week: 10	art Date /15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$4,000.00	Rating 0.00					
			Wed PR 9-10p Wednesday Prim	CM	9-10pm	W	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
L&O:S	√U										
· · · · · · · · · · · · · · · · · · ·	art Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10 E 72 KSNV		10/21/12 12 10/17/12	W Wed PR 10-11p	CM	\$3,000.00 10-11pm	0.00 W	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
CHICA	GO FIRE	=	Wednesday Prim	ie 10-11pm							
	art Date	- End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/21/12	W		\$3,200.00	0.00					
E73 KSNV	10/12/	12 10/12/12		СМ	8-9pm	F	:30	1 \$1,700.001	0.00 NM	1	\$1,700.00

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KSNV

Order / Rev:

103288

99

Advertiser:

National Republican Congressional Com

Alt Order#:

06825828

020020

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots Rate Pri	Rtg Type S	pots	Amount
			Fri PR 8-9p Friday Prime 8-9p	m			•				
WHO A	RE YOU	?	r nday ir nine o-sp:	***							
<u>Sta</u> Week: 10/	<u>rt Date</u> 08/12	End Date 10/14/12	Weekdays	<u>Spots/Week</u> 1	<u>Rate</u> \$1,700.00	Rating 0.00			1		
E 74 KSNV	10/12/1	2 10/12/12	Fri PR 9-10p Friday Prime 9-10	CM pm	9-10pm	F	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
GRIMM					.						
Week: 10/		End Date 10/14/12	F	Spots/Week 1	Rate \$3,000.00	Rating 0.00					
			Sat PR 9-10p Saturday Prime 9-	CM 10pm	9-10pm	S-	:30	1 \$800.001	0.00 NM	1	\$800.00
	-SAT-NB irt Date	End Date	Wookdaya	Cnoto Micok	Data	Retina					
<u>ان د</u> /Week: 10		10/14/12	<u>Weekdays</u> S-	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00	Rating 0.00					
E 76 KSNV	10/13/1	2 10/13/12	Sat PR 10-11p	CM	10-11pm	S-	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
1808	/U-SA-N	BC.	Saturday Prime 10)-11pm							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	S-		\$1,200.00	0.00					
E 77 KSNV	10/14/1	2 10/14/12	NFL Pre-Game / F NFL Pre-Game	NA CM	1p-530pm	S	:30	1 \$2,500.001	0.00 NM	1	\$2,500.00
	ITE AMF										
<u>Sta</u> Week: 10/	<u>irt Date</u> /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$2,500.00	Rating 0.00					
			NFL Football	CM	1P-9PM	S	:30	2\$10,000.001	0.00 NM	2	\$20,000.00
			NFL Football			THE THE PERSON NAMED IN COLUMN					
	JN-FTBL irt Date	End Date	Weekdays	Spots/Week	Poto	Rating					
<u>عرد</u> /Week: 10		10/14/12	S		<u>Rate</u> \$10,000.00	0.00					
E 79 KSNV	10/14/1	2 10/14/12	News 3 Live in Prin News 3 in Prime	ne CM	7-10pm	S	:30	2 \$1,600.001	0.00 NM	2	\$3,200.00
	LVE-PRI										
Week: 10		End Date 10/14/12	S	····	<u>Rate</u> \$1,600.00	Rating 0.00					
		2 10/12/12	M-F News 3 at Ele M-F News 3 at Ele		11pm-1135pr	nF	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS Sta	ort Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	F		\$1,200.00	0.00					
E 81 KSNV	10/15/1	2 10/15/12	M-F News 3 at Ele		11pm-1135pr	n M	:30	1 \$1,200.001	0.00 NM	+1	\$1,200.00
NEWS	3 AT 11		M-F News 3 at Ele	ven							
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/21/12	M		\$1,200.00	0.00					
E 82 KSNV	10/16/1	2 10/16/12	M-F News 3 at Ele		11pm-1135pr	n -T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS	3 AT 11		WH HOWS OUT ER	, voi:							
	<u>irt Date</u>	End Date		Spots/Week		Rating					
Week: 10/		10/21/12	M-F News 3 at Ele		\$1,200.00 11pm-1135pr	0.00 nW	:30	1 \$1,200.001	0.00 NM	4	\$1,200.00
L 05 1011V	10/17/	12 10/1//12	M-F News 3 at Ele		i i piii- i 100pi	1144	,50	1 φ1,200.001	O.OO INIVI	'	φ1,20 0 .00
	3 AT 11										
<u>Sta</u> Week: 10	<u>irt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
			M-F News 3 at Ele		ֆ1,200.00 11pm-1135pr		:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F News 3 at Ele					·			•
	3 AT 11 ort Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/21/12	T		\$1,200.00	0.00					
E 85 KSNV	10/13/1	10/13/12		СМ	11pm-1135pr	mS-	:30	2 \$1,100.001	0.00 NM	2	\$2,200.00

Print Date: 07/17/12 11:59:43

KSNV

Totals

163

\$147,725.00

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Order / Rev:

103288

Advertiser:

National Republican Congressional Com

Alt Order #:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

Ln Ch Start End	-	Start/End Time Days	Len Spots Rat	e Pri Rtg Type Spots	Amount
	Sa-Su News 3 at Eleven				
Sa-Su News 3 at Eleven WKD2 NWS-AT 11					
Start Date End Date	Weekdays Spots/Week	Rate Rating	Ĭ.	1	
Week: 10/08/12 10/14/12		\$1,100.00 0.00			
E 86 KSNV 10/12/12 10/12/12		1135p-1237aF	:30 2 \$500	.001 0.00 NM 2	\$1,000.00
00 1011 10112112 10112112	Tonight Show	11000 12074	.υυ 2 ψυυυ	001 0.00 14101 2	φ1,000.00
TONITE SHW					
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 10/08/12 10/14/12	F 2	\$500.00 0.00			
E 87 KSNV 10/15/12 10/15/12	? The Tonight Show CM	1135p-1237a M	:30 2 \$500	.001 0.00 NM 2	\$1,000.00
	Tonight Show				
TONITE SHW					
Start Date End Date	Weekdays Spots/Week				
Week: 10/15/12 10/21/12	M 2				
E 88 KSNV 10/16/12 10/16/12	•	1135p-1237a -T	:30 2 \$500	.001 0.00 NM 2	\$1,000.00
TONITE SHW	Tonight Show			i	
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 10/15/12 10/21/12	-T 2			*	
E 89 KSNV 10/17/12 10/17/12	? The Tonight Show CM	1135p-1237aW	:30 2 \$500	.001 0.00 NM 2	\$1,000.00
	Tonight Show		.00 2 4000	0.00 11111	φ1,000,00
TONITE SHW	3				
Start Date End Date	Weekdays Spots/Week	Rate Rating		į į	
Week: 10/15/12 10/21/12	W 2	\$500.00 0.00			
E 90 KSNV 10/18/12 10/18/12	? The Tonight Show CM	1135p-1237aT	:30 2 \$500	.001 0.00 NM 2	\$1,000.00
	Tonight Show	more name. To the control of the con	to the second section of the section of the second section of the section of the second section of the section	englione di sementen de l'enjuir sende man de le l'amount about	
TONITE SHW					
Start Date End Date	Weekdays Spots/Week				
Week: 10/15/12 10/21/12		+++++++++++++++++++++++++++++++++++++++			
E 91 KSNV 10/13/12 10/13/12		1130pm-1:02amS-	:30 2 \$1,400	.001 0.00 NM 2	\$2,800.00
SAT NITE LIVE	Saturday Night Live				
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 10/08/12 10/14/12		\$1,400.00 0.00			
E 92 KSNV 10/14/12 10/14/12		Sun 1135p-1200aS	:30 1 \$400	.001 0.00 NM 1	\$400.00
The second secon	Sports Night in Las Vegas		, γ φτου	5. 5.05 (4)VI	Ψ-100.00
SPORT NT-L VGS					
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 10/08/12 10/14/12	S 1	\$400.00 0.00			